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CITY OF MOUNTAIN VIEW

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ARGUMENT

Declaration by Author(s) or Proponent(s)

(Elections Code §9600)

"The u	argument in favor of argument against rebuttal to the argument against rebuttal to the argument against				
Augus	measure (letter to be assigned by the Santa Clara County Registrar of Voters on st 12th) at the Consolidated Municipal Election for the City of Mountain View to be held on other 8, 2016, hereby state that such argument is true and correct to the best of knowledge and belief. (his/her/their)				
ARGUMENT/REBUTTAL FILED BY (check any of the following that apply):					
	City Council Contact Person's TYPED Name: Contact Person's Signature: Title: Phone: Fax: E-Mail:				
	Bona Fide Association of Citizens or Filers Name of Association: Principal Officer's TYPED Name: Principal Officer's Signature: Title: Phone: E-Mail:				
Ø	Individual voter who is eligible to vote on the measure TYPED Name: Signature of Voter: Address Where You Live: 707 Constructed Circle 424 Modulus A 94040 Phone: 408-982-5070 Fax: E-Mail: Constructed Circle 424 Modulus A 94040				

C:\Users\wwong\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Outlook\YQNL7JJP\November 8 2016 Argument Booklet 08-12-16 (3).doc



AUG 1 8 2018

CITY CLERK

SIGNATURE STATEMENT - PAGE 2

CHECK ONE OF THE FOLLOWING & NOTE THAT THE LETTER OF MEASURE WILL BE ASSIGNED BY THE

SANTA CLARA COUNTY REGISTRAR OF VOTERS ON AUGUST 12th:

Argument Against Meas	ure	Ĭ.		
Rebuttal to Argument in		(L)		
Rebuttal to Argument Ag	gainst Measure			
The signatures of the followi	ng persons belo	w will be printed <u>as submi</u>	tted following the argument or	rebuttal.
SIGNATURE <u>TY</u>	PE NAME	TYPE TITLE & NAME OF	ARE YOU SIGNING ON	DATE
	II appear in the	ASSOCIATION (IF	BEHALF OF AN	
	s Information	APPLICABLE) as it will	ASSOCIATION?	
P	amphlet	appear in the Voter's	Yes of No If no, and you are	
	5-1000	Information Pamphlet	signing as an individual voter, please	
			provide address of where you live.	
. 1 11 Bah	y Wesley	Resident?		8-16-16
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1-1000-	Female Male	Attorney		
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	FemaleMale			

Under state law (*California Civil Code Section 1954.50*, et seq.), a residential landlord generally may charge a new tenant whatever (initial) rent the market will bear. In the context of local rent control, this state mandate is sometimes called "vacancy decontrol."

The state law assures landlords the opportunity to increase their overall rental income greatly as vacancies occur - even when there is local rent control. At the same time, "vacancy decontrol" provides landlords (in rent control cities) with the incentive to end existing tenancies and get new tenants at market rates.

A local rent control law that does NOT outlaw simply ending tenancies instead of raising rents will NOT help tenants..

The 4 landlord-endorsed City Councilmembers who placed this competing measure on the ballot (McAlister, Clark, Showalter and Kasperzak) first agreed that affected tenants should only be evicted for "just cause" but then created a GIANT LOOPHOLE in the law they are proposing.

Under Measure W, landlords could end tenancies without any *just cause* as long as those tenants are given some "*relocation expenses*" - the amount of which may be re-set by vote of the (mostly landlord-endorsed) City Council!



AUG 1 8 2016

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